

From: Jessica Lall

Sent: Friday, November 20, 2015 8:00 AM

To: Laura Hill <laura@southpark.la>; Priscilla Hsu <priscilla@southpark.la>; Josh Kreger <josh@southpark.la>

Subject: RE: Search for a dynamic female entrepreneur or business owner in LA for documentary film

What about Heidi? Is she old enough, is she Korean or Chinese?

Jessica Lall

South Park BID

Celebrating 10 Years

o. 213 663 1112

c. 213 820 0837

24/7: 866 560 9346

From: Laura Hill

Sent: Thursday, November 19, 2015 12:10 PM

To: Jessica Lall; Priscilla Hsu; Josh Kreger

Subject: Re: Search for a dynamic female entrepreneur or business owner in LA for documentary film

You come to mind!

I will keep thinking.

Best,
LH

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

Celebrating 10 Years

1333 South Hope St, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la

[fb.com/southparklosangeles](https://www.facebook.com/southparklosangeles) | [@southparkla](https://www.instagram.com/southparkla)

24/7 DISPATCH: 866-560-9346

From: Jessica Lall <Jessica@Southpark.La>

Date: Tuesday, November 17, 2015 6:44 PM

To: Priscilla Hsu <priscilla@southpark.la>, Laura Hill <laura@southpark.la>, Josh Kreger <josh@southpark.la>

Subject: FW: Search for a dynamic female entrepreneur or business owner in LA for documentary film

Anyone come to mind? What about Heidi?

Jessica Lall
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From: Lauren Kawana [<mailto:lauren@citizenfilm.org>]

Sent: Friday, November 13, 2015 6:29 PM

To: Jessica Lall

Subject: Search for a dynamic female entrepreneur or business owner in LA for documentary film

Dear Jessica,

I left you a message today regarding a search I am doing for Citizen Film, a nonprofit documentary production company located in San Francisco.

We are producing a feature-length documentary film for national broadcast. It is investigating a unifying American identity based on the ideals of fairness, freedom and equal opportunity.

The film will feature a regionally, ethnically and ideologically diverse spectrum of Americans, each of whom has a different vision of these ideals and of how to fight for them.

We're searching for a character based in the Los Angeles area who can offer an example of the challenges facing young, aspiring entrepreneurs. We are looking for someone who is:

- a young woman of color
- an entrepreneur, aspiring entrepreneur or small business owner
- age: 35 or under
- NOT someone who primarily identifies as Latina or Chinese-American (*we currently have major stories in the film featuring people who strongly identify with those ethnicities*)
- has strong roots and history in their local community
- is providing a valued resource and very committed to their community, but may be struggling, or servicing a struggling community

Do you know of anyone in your circles who might be a strong candidate in the South Park area, or who might know of a strong candidate?

I'd welcome the opportunity to chat over the phone, or feel free to email me with suggestions for individuals who might fit the criteria of our search.

Thank you in advance for your thoughts!

Lauren Kawana, Associate Producer

Citizen Film | 1426 Fillmore Street #201, SF, CA 94115 | www.citizenfilm.org | [808-386-2565](tel:808-386-2565) mobile | [415-206-1880](tel:415-206-1880) office